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Listen to the full episode here:

From mountainside to campsite,

the new ultralight tent range by Sea to Summit offers ultimate versatility for ventures beyond suburbia. In this episode, Ben and Lauren sit with Brand Manager Ross Smith to discuss the success of their most recent tent line.

Be it breaking into the tent market, the argument for aluminium, or engaging 'Hangout' mode, here's their pitch for why the Alto and Telos ultralight tents are the gear guru's choice for off-grid getaways – from the sea to the summit!

From mountainside to campsite, the new ultralight tent range by Sea to Summit offers ultimate versatility. Image: Sea to Summit

Shortcuts:

- 00:00 Intro
- 00:43 Introducing Sea to Summit's Tents
- 01:26 Introducing Ross from Sea to Summit
- 04:28 The Sea to Summit Tents
- 09:11 Breaking into the Tent Market
- 09:56 The Design Process
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- 51:43 Keeping Relevant: Future Products



55:13 - Summary

Mentioned in this Episode:

Podcasts:

Ep11 - Sleep System Ratings with Sea to Summit

Products:

Sea to Summit - full range

Sea to Summit ultralight tents and accessories

Sea to Summit Alto tent range

Sea to Summit Telos tent range

Thanks for listening, tune in again for next fortnight's episode!

Thanks for tuning in to this week's episode of the Snowys Camping Show Podcast. Don't forget to subscribe to us on <u>YouTube</u>, <u>Spotify</u>, <u>iTunes</u>, <u>Amazon Music</u>, <u>iHeartRadio</u>, <u>Pocket Casts</u>, <u>Podcast Addict</u>, or <u>Stitcher</u> so you never miss an upload.

If you have any questions for Ben and Lauren, make sure you head over to our <u>Facebook group</u> and let us know as we'd love to hear from you.

Catch you out there!