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From the soft hum to the frosty compartment,

the humble fridge is a core component in a campsite setup. In this episode, Ben and Lauren keep their cool in an interview with Evakool's Head of Marketing Leana, and Head of Refrigeration (and longstanding, qualified refrigeration mechanic) Jaimie.

Despite their long-established narrative and true-blue Aussie spirit, Evakool consistently generate fresh ideas. Tune in for a chockablock chat that unpacks all from their fruitful history to fridge efficiency.



Ben and Lauren keep their cool in an interview with Evakool's Leana and Jamie. Image: Evakool

Shortcuts:

- 00:00 – Intro
- 01:03 – Introducing Leana and Jaimie from Evakool
- 03:29 – The History of Evakool
- 06:11 – Ownership
- 06:31 – Brands
- 08:10 – The Evakool Range
- 11:39 – 'Marinised' Defined
- 12:35 – Marinised Fridges
- 15:08 – Power Consumption and Efficiency
- 19:09 – The 'Down Under' Series
- 20:43 – Australian Manufacturing
- 23:53 – Fibreglass Vs Plastic Shells
- 27:51 – Compressor
- 31:05 – From Concept and Design to Manufacturing and Market
- 35:15 – Customer Feedback Avenues
- 37:28 – 'For Aussies, by Aussies'
- 40:45 – Questions from Listeners (+ Ben and Lauren!)
- 52:33 – Summary

Mentioned in this Episode:

Brands:

[Evakool](#)

Products:

[All Fridges and Coolers](#)

[Evakool Iceboxes](#)

[Evakool Covers](#)

[Evakool Down Under Series](#)



Thanks for listening, tune in again for next fortnight's episode!

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If you have any questions for Ben and Lauren, make sure you head over to our [Facebook group](#) and let us know as we'd love to hear from you.

Catch you out there!